

InFashion2012
International Textile and Ingredient Innovation Show

Feel it.

13, 14, 15 March, 2012

Hall 1, Bombay Exhibition Centre,
Goregaon, Mumbai, India
www.indiainfashion.com

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InFashion 2012 will be the second edition of this exclusive show dedicated to showcasing innovations -- in ingredients, products & technology -- in the textiles and fashion apparel industry. It is also the only show in South Asia that focuses on forecasting future trends in the industry.

The overwhelming success of InFashion 2011 has encouraged us to organize **InFashion 2012** on a bigger scale, with a floor area of over 10,000 sq m, at the largest, permanent, privately built exhibition venue in the city. More than 200 exhibitors, Indian and international, are expected to participate. And over 30,000 visitors are anticipated during the three-day event.

Foreign delegations, entrepreneurs and industry professionals are expected from countries across Asia and the Far East -- **China, Taiwan, Hong Kong, Indonesia, Vietnam, Japan, Malaysia, Turkey, Sri Lanka, Pakistan and Bangladesh.**

Indian textile industry: a growing reputation

Acknowledged as an emerging global power, India is among the world's fastest growing textile markets. Today, the country's textiles industry is worth over US\$ 70 billion. By 2020, it is expected to cross US\$ 220 billion.

International textile & apparel manufacturers are tapping India's potential as a cost-effective production base, thanks to its lower raw material & labour costs, and a large pool of trained manpower. International retail brands have increased sourcing of textile products from India. And global players are buying stakes in Indian textile companies.

The textile & garments industry is also a pillar of India's economy. It contributes 14% of the national industrial production, generates 4% of the GDP, provides direct employment to 35 million people, and has a 17% share of the exports.

InFashion 2012: the perfect forum to meet & interact with all the key players of this industry

InFashion brings together players from the entire Indian textile and apparel sector... from textile & garment manufacturers to buying houses, from accessory suppliers to service providers, from fashion designers to wholesalers & distributors.

InFashion 2012 will provide participants & visitors a rare opportunity to

- view the very latest innovations in the field;
- share new technologies & improvements that enhance quality, design, productivity & cost-effectiveness;
- interact with peers;
- listen to industry experts on diverse relevant subjects ;
- explore strategic collaborations & tie-ups with both Indian & foreign players; and
- negotiate directly with manufacturers, product suppliers & service providers.

The show is jointly organized by the **Federation of All India Textile Manufacturers Association (FAITMA)**, and the **Images Group** that has been closely involved with the fashion & retail industry for over two decades.

Participants will automatically benefit from exciting promotional opportunities like extensive media coverage, editorials in show-specific magazine supplements, web marketing, and direct mailing to 50,000 industry professionals across 25 countries.

Show highlights

InFashion 2012 will feature highlights like the *Trend Theatre* (a section displaying handpicked samples of products on show at the event), *Magic of Denim* (a section showcasing the finest in denim fabrics and finished products), *International Conference* (that will bring together renowned industry experts & speakers from disciplines), *InFashion Live* (a vibrant fashion show focusing on outstanding innovations), and the *Images-FAITMA Honours* (awards to recognize the best trade performers in India's textile & fashion business).

Exhibitor profile

- Fibre & Yarn Manufacturers
- Fabric Producers (mills, power-looms, handlooms)
- Technical Fabric Manufacturers
- Manufacturers of Home Textiles, Dress Materials, Saris
- Contract Manufacturers of Garments & Fashion Accessories

- Producers of Trimmings & Embellishments
- Embroidery & Digital Printing Service Providers
- Fabric & Garment Process Houses
- Suppliers of Dyes, Chemicals & Performance Finishes
- CAD/CAM & Software Companies
- Design Studios
- Fashion Institutes
- Packaging & Presentation Service Providers
- Trade Publications/Trend Forecasters

Visitor profile

- Garment Manufacturers & Exporters
- Apparel Brands & Labels
- Buying Houses & Agents
- Merchandisers
- Fashion Designers
- Suppliers of Related Products/Services
- Wholesalers, Distributors & Retailers
- Importers
- Trade Bodies & Associations
- Industry Leaders
- Existing/Prospective Entrepreneurs

For those participating at InFashion 2012, our hospitality team will provide all assistance towards ensuring that they have a comfortable stay and smooth conduct of their business at the event.

For further details, stall bookings or reserving your place at any of the show's programmes, please contact:

* **Jitender Sharma:** +91 99587-29411, jitendersharma@imagesgroup.in

* **Adarsh Verma:** +91 99992-51621, adarshverma@imagesgroup.in

* **Sachin Tyagi:** +91 99530-04822, sachintyagi@imagesgroup.in

* **Images Exhibitions:** +91-11-2638 4298, +91-11-2638 5660 , www.imagesgroup.in