



INFASHION 2012

March 13 - 15, 2012, BEC, Mumbai

DAY 1 - March 13, 2012 (Tuesday)

10:00 – 10:30 PRE INAUGURAL: NETWORKING MEET AND SNAPSHOTS OF INFASHION 2011

10:30 – 11:30 INAUGURAL: WELCOME ADDRESS AND KEYNOTE ADDRESS – ‘KAL KI SOCH AAJ – 2020 MEIN KAPDA VYAPAR KAISA HOGA’

11:30 – 13:00 DOMESTIC AND INTERNATIONAL TEXTILE POLICY - GOVT. KE SAATH HAMARA BUSINESS

Discussion with important policy-makers from the Govt. on issues with the National Textile Policy (NTP) 2000, opportunities presented by Technology Upgradation Fund Scheme (TUFS), and voicing merits of a favorable excise duty structure. Also, how India can compete in the international textiles market by favourable support from Govt. through some export-incentives and making it a level playing field against more aggressive countries like China, Bangladesh, Vietnam, and others.

13:00 – 13:30 LUNCH

13:30 – 14:45 DENIM CLUB - OVERVIEW OF INDIAN DENIM BUSINESS : MAJBOOT KAPDE PAR HAMARI PAKAD

We are proud that the world's largest denim producer is an Indian company. Market demand is favorable and more and more consumers of denim fabrics are growing day by day. Denim will remain in fashion even in the next decade. Production capacity for denim has grown 100% over past five years, and will again double in next 3 years. We are enjoying strong domestic demand, and in exports also, Indian producers are acquiring price competitiveness against rivals like China in the international market. Ready-made garment sales are also strong with growth of 15-20% a year, and selling about 65-70 million pairs annually. How to maximize the business and maintain market growth, and any worry factors to foresee and plan for today.

14:45 – 16:00 BUYERS & MERCHANDISERS CONCLAVE – SAATH KAAM KARENGE JIS SE SAB SAATH BADENGE

Fashion Buyers & Merchandisers to talk about Trends in Textiles – Adaptation & Application of Global Trends to suit local tastes and lifestyle needs. How to work together with mills & other fashion material manufacturers & suppliers to present new Innovations and Designs to customers? What are the new trends in Buying and how complicated or easy has become the Sourcing Operation?

How not to compromise on the durability of the fashion material and yet encourage consumers to discard old and change to new exciting fashion every season? How to present new innovations at the point of sale and make customers aware of the new Features?

16:00 – 17:00 **KAUN BANEGA CROREPATI IN TEXTILES**

Knowledge badhaiye, munafa kamaiye, business mein fayda badhaiye.

Audience QUIZ with Quiz Master

DAY 2 - March 14, 2012 (Wednesday)

10:00 – 10:30 **PRE INAUGURAL: NETWORKING MEET AND SNAPSHOTS OF INFASHION 2011**

10:30 – 11:45 **SABSE JYADA GROWTH WALE NAYE MARKETS MEIN APNA SIKKA KAISE JAMAIN - ECONOMY TEXTILES - GROWING IN TIER II, III MARKETS**

Tier 2, Tier 3 markets form a huge opportunity & growth potential for all retailers. Learn the basics of it from the marketing gurus, consultants and retailers the success mantra of exploring newer markets. It is said that of the Rs 50,000 crore Indian Textiles market, about Rs 6000 crore belongs to the lower price range market. Market for economy textiles is a hot segment with many players exploring this fortune at the bottom of the buying chain.

11:45 – 13:00 **INSTITUTIONAL MARKETING FOR UNIFORMS**

Uniforms are a major contributor for business in the Textile Industry. Be it Hotels, Schools, Hospitals, Corporate or even the IPL, all have their dress code. Learn about this lucrative business opportunity from some of the leading Uniform Suppliers in India and Europe.

13:00 – 13:30 LUNCH

13:30 – 14:45 **SARIS & TRADITIONAL TEXTILES CONCLAVE**

Hear the opportunities, challenges & future from the Sari retailers.

14:45 – 16:00 **TEXTILE INFRASTRUCTURE: INTEGRATED TEXTILE PARKS**

Integrated Textile Parks can be beneficial in many ways by bringing together the various sub-segments of the textiles value chain at one place and quality infrastructure availability. What is the concept of textile parks? How can they benefit your business and the industry as a whole? Get to know the benefits of setting up your unit in an Integrated Textile Park.

16:00 – 17:30 **FAMILY BUSINESS KO KAISE AAGE BADAYA JAI - NAYI GENERATION KO HAMARE BUSINESS KA HUNAR SIKHAIEN (Kumatji to suggest)**

Textile industry is dominated by family-run businesses. How to take the business forward to the next level of growth by grooming the heir from within

the family or bringing in professional management. How to convince the second generation to join the family business ?

17:30 – 18:30 **MOTIVATIONAL TALK**

20:00 pm onwards: **INFASHION TEXTILES HONORS**

DAY 3 - March 15, 2012 (Thursday)

10:00 – 10:30 **PRE INAUGURAL: NETWORKING MEET AND SNAPSHOTS OF INFASHION 2011**

10:30 – 11:45 **HUMAN RESOURCES – BUILDING HUMAN CAPITAL : SABSE BADIYA TALENT HUMARE BUSINESS KA VISHWAAS, UNKO KAISE ATTRACT KAREIN**

The best talent today in production, sales, R&D, marketing, designing etc is lapped up by fashion brands, export houses and ready-made garments industry. What are challenges for attracting and retaining good talent to the Textiles industry.

11:45 – 13:00 **TEXTILE RETAILERS CONCLAVE: RETAIL MEIN DUGNA MUNAFA**

13:00 – 13:30 LUNCH

13:30 – 14:45 **MARKETING MANTRAS – MARKET KA RAJA KAISE BANE AUR APNE PRODUCT KA NAAM BANAYEIN**

How to market your products through different avenues. Learn from the marketing gurus.

14:45 – 15:45 **HOME TEXTILES CONCLAVE – GHAR KI SAJAVAT KA BADA MARKET**

Learn from the Home Textiles experts on the scope, current trend, future & challenges faced in this segment.

16:45 – 17:45 **MODERN WHOLESALERS CONCLAVE**

16:45 – 17:15 **INFASHION GRAND FINALE – LEARNING THE BUSINESS FROM 'KING OF TEXTILES'**

17:15 – 17:30 **CLOSING REMARKS**
