

## Day 1: 15th March'11, Tuesday

08:00 onwards Registration

10:00 – 11:30 Breakfast Meet: Fashion Buyers & Merchandisers

11:30-14:00 Innovation in Textile and Apparel Value Chain

11:30-11:45 Welcome Address

**Dr. P. R. Roy,**  
Director, Fibre2Fashion, Malwa Group, NSL Textiles and Former Group CEO, Arvind

11:45-12:30 Innovation in Supply Chain for Textiles & Clothing

**Session Chair:** Shreyas Joshi, President, Raymond Apparel

**Panel:**

SS Aich, CEO, Alok Industries  
Rajiv Ranjan, President, Mafatal Industries  
Arun Sirdeshmukh, Reliance Trends  
Naresh Tyagi, Madura Garments

12:30-13:15 Innovation in Denim & Jeans Value Chain

**Session Chair:** Rajiv Dayal, MD, Mafatal Denims

**Panel:**

Rajesh Narkar, Malwa Group  
Prabir Bandyopadhyay, LNJ Denims  
Alok Dubey, Arvind Brands  
Ravi Bhargava, Gokaldas Exports  
Prakash Mishra, Vastram  
Amitabh Joshi, Pepe India  
Bhaskar Denim  
K G Denim

13:15-14:00 Innovation in Human Talent Management

**Session Chair:** Ajit Mantagani, CEO, NSL Textiles

**Panel:**

Marcel Parker, IKYA Global  
Uday Mogre, ED, BRFL  
Shobhit Tyagi, HR Head, Arvind

14:00 – 15:00 Lunch

15:00 – 17:00 Textile Retailers Conclave

**How to Double Profit in Textile Retail?**

Ramesh Poddar, President, FAITMA and Vice-Chairman & MD, Siyaram Silk Mills

**Moderator:**

Harminder Sahni, CEO, Wazir Advisors  
Abhay Kumar, CEO, Kamadgiri Synthetics

**Panel:**

Jitendra Chauhan, Jade Blue, Ahmedabad  
Kamal Beria, Nagarmal Sheonarayan & Sons, Arrah  
Bhagirath Jalan, Jalan, Varanasi  
Sushil Lohia, Shriman Shreemati, Darbhanga  
Manohar Lal, Rajans, Ambala  
Mahendra Bajaj, Hasejaa Group, Ahmedabad  
Manish Vora, Amarsons, Mumbai  
Iqbal Gori, Pakiza Textiles, Indore  
Jai Hind, Poona  
Howrah Stores, Kolkata

Retailers invited to join this 1st ever conclave are the role model for lacs of small & medium retailers all over the country. Mostly family driven - these SME companies run the risk of closing down as their next generation is already opting out from the business. To retain their interest in textiles, it is important that we understand their psyche. The new generation would love getting in to their own brand building, marketing & retailing with modern day means which needs to be understood. Where the next gen sees vibrancy? What will get them into textile and fashion businesses? Learnings of retailers joining this conclave will be of immense value for all. India is the future market of the world and there is tremendous opportunity to work with retailers that have the pulse of their respective markets and influence the decision of their customers.

Its time now for the entire industry to work with them to take fashion and their business to the next level. It will only be then that together we will 'weave a vision for Indian Textiles' and strategise a holistic growth and 'dramatic' increase in fashion consumption.

17:00 – 18:00 The Future of Cellulose

Manohar Samuel, Joint President (Strategic Marketing), Grasim

18:00 – 19:00 Global Trends Update Autumn Winter 2011/12 & Beyond - By WGSN

**Invitees:** Designers/ Product Development Heads, Merchandisers, Buyers and Sourcing team of Fashion Brands, Manufacturers, Exporters, Buying Houses and Retailers

**Trend directions AW 11/12** - Everything you need to know for the coming season. Key mood, key colour, key details and key shapes. Inspiration from around the world.

**Trend Futures S/S 12** - A view on the future from WGSN's creative direction team. Inspirational concepts to further your product development and design process.

19:00 – 20:00 InFashion Live! Fashion Show

## Day 2: 16th March'11, Wednesday

**09:00 – 10:30 Breakfast Meets**

**10:30 – 12:00 Weaving an Integral Vision for Indian Textiles & Apparel**

**Inaugural Address:** Rita Menon, Secretary, Ministry of Textiles, Govt. of India

**Presidential Address:** Premal Udani, Chairman, AEPC, IAM & ATDC

**Key Note Address**

Dr. Saumitra Chaudhuri, Member, Economic Advisory Council to the Prime Minister.

Dr. Subir Gokarn, Deputy Governor, Reserve Bank of India

Dr. A.B. Joshi, Textile Commissioner, GOI

Ramesh Poddar, Chairman, Siyarams

Prashant Agarwal, MD, Bombay Rayon Fashions

Naishadh Parikh, Head of Policy Initiatives, Arvind Mills

Dilip Jivrajka, MD, Alok Industries

Ravi Toshniwal, Joint MD, Banswara Syntex

**Co Anchors:**

Rahul Mehta, President CMAI, & Convener, IAM

Rishi Barasia, Syntex

Is fashion innovation part of the industrial policy framework? Is the government doing enough on creating an ecosystem that can change the face of developing nations like developed nations? The design policy was introduced in 2007 and this was the first step towards integrating design as a national policy like in UK or Singapore. However, whether the opening of "Innovation Universities" as cited by Dr. Manmohan Singh in 2010 will take into account the needs of fashion, textile, apparel and retail sector besides DST remains to be seen. In the meantime the policy makers need to integrate their view points with the government to create a "National Innovation policy" for India that can excel textile and apparel trade many folds.

**12:00 – 13:00 Ideate and Lead**

**Moderator:** Dr. Darlie Koshy, DG & CEO, IAM & ATDC. Former Director- NID, Ahmedabad.

**Panel:**

Bhaskar Bhat, MD, Titan Industries

Bijou Kurien, President & CE Lifestyle, Reliance Retail

Rakesh Biyani, CEO, Pantaloons

Subhinder Singh, MD, Reebok India

D. Sivakumar, MD, Nokia India

Harminder Sahni, CEO, Wazir Advisors

2000 has been the golden era for retailing and growth of Indian brands, but few brands have become the part of a bubble. They could not sustain the changing pace of global competition and consumer needs. The making or creating of a brand or opening retail stores is no more the key issue. The actual answer lies in the endurance and sustenance of the business with companies like GM, GE leading the way from a people centric to system centric approach and through integrating a continuously innovative system and process to adapt change. The business has changed due to google, facebook, and youtube in the last ten years. The creative economy requires lateral approach rather than literal approach for new business and processes. Is industry doing enough to change that course?

**13:00 – 14:00 Lunch**

**14:00 – 14:30 How Chainstores Buy?**

Annick Jehanne, Mod Spe, France

**14:30 – 15:30 Innovate and Initiate**

Kabir Lamba, ED, Lifestyle

Govind Shrikhande, MD, Shoppers Stop

Pradeep Hirani, CMD, Kimaya

Gaurav Mahajan, CEO, Westside

**Moderator:** Rahul Mehta, President CMAI, & Convener, IAM

**16:30 – 18:00 Making of a Textile Brand**

William Bissell, MD, Fab India

Dr. Nalli Kuppaswami Chettiar, Founder & Patron, Nalli

Anand Parekh, President, Textile Division, RIL (Only Vimal)

Pratul Shah, CMD, Garden Vareli

Ajay Agarwal, ED, Donear

Ashwani Mishra, President Marketing, Reid & Taylor

Sanjay Arora, MD, D'Décor

Aniruddha Deshmukh, President – Sales and Marketing (Textiles), Raymond

**18:00 – 19:00 Tea Talk Shows**

**19:00 – 20:00 Inspirational Evening**

**20:00 onwards InFashion Textile Awards - Followed by Celebrations & Gala Dinner**

## Day 3: 17th March'11, Thursday

### Focus: Product Development

1st Session: Technical Textiles, medical textiles, nano textiles, smart textiles. Is fashion going green or techno? Are the clothes for the future measure the body metabolism and become the personal instructor. Products like CLIMA GEAR and DRAGON SKIN are the future of clothing after 9/11 and other changing pathways of the world. Is the fashion industry doing enough to encourage totally new concepts and ideas that become the ventures of tomorrow or are they still adhering to the past and convention. Prof. Jhala works on atmospheric air rather than helium that cuts the plasma technologies cost dramatically and makes any industry to adapt those expensive technologies which were not considered so affordable. New inventions will change the world and so the industry needs to keep pace with it before it's too late.

2nd Session: Incredible India has been known as innovative India, a culture that is deeply embedded in our blood since its origin. No country in the world has been so innovative as India, if Aryabhata would have patented 0 then India would have been the richest country in the world. India and its more than 1000 year old craft has been the best example of innovations. What is required is to integrate tradition with modernity like Japan, and Italy who have created the world's biggest names and labels. The heritage products are the luxury of tomorrow. The session focuses on the amalgamation of the past with the future and indigenous products and services may become the trends for the future. Why an Indian blouse can't become a corset in the west, why can't SKD become the fabric of couture and why SARI doesn't become a garment where a "Size fits ALL". Are we doing enough on our strengths or blindly aping the west? Interesting viewpoints should come up in this session.

### 10:00 – 13:00 Implement and Succeed

- **Innovation in Green Textile Technology & Product Design for Betterment of Cottage Industry.**
- **Smart Technology for Temperature Controlling Garments.**
- **Innovation: Fashion in Creative Economy**

Prof. P.B. Jhala, Advisor, Plasma Textile Applications, FCPT, Institute for Plasma Research, Gandhinagar.

Kranthi Kiran Vistakula, Founder CEO & Prasenjit Kundu, Design Head, Dhama Innovations

Kailash Bhatia, CEO, Future Group.

Shreyas Joshi, President (Group Apparel), Raymond Ltd.

Karunesh Vohra, CEO & Principal Designer at Munch Design Worx.

Puneet Nanda, MD, Genesis Colors

**Moderator:** Somesh Singh, JD, IAM

• Future Trends of Indian Ethnic Apparel

• Electromagnetic Shielding Effectiveness of Woven Fabrics Made of Steel Filament Yarn

• Innovation for the Craft Sector

• Study of Fabric Hand using functional Magnetic Resonance Imaging.

Vaibhavi Ranavade, HOD Fashion Design, Ms. Sonika Khar, Symbiosis Institute of Design, Pune

K. Rajendra Kumar, Proj. Coordinator, Knitwear Technology Mission, AEPC, Tirupur.

Rahul Mishra, Alumni, NID & Designer, WIFW.

Dr. Anuradha Bhatia, Asst. Professor, IAM & Alumni, University of Manchester, UK.

Wendell Rodricks, Fashion Designer

Narendra Ahmed, Fashion Designer

Japjee Kaur, Asst. Professor, IAM.

**Moderator:** Krishna Mehta, Ace Fashion Designer.

### 13:00 – 14:00 Trends and Innovations in Workwear

### 14:00 – 15:00 Lunch

### 15:00 – 16:00 Crystal Ball Gazing with Kishore Biyani, Founder & CEO, Future Group

One-on-one with the man who was a textile trader once

Kishore Biyani started small with textiles and today runs a business of Rs. 12000 crore that spans across manufacturing, sourcing, designing, merchandising, distribution, brands and retailing value chain fashion. Some of KB's group companies in manufacturing include Pantaloon Industries, Weavette synthetics, kamadgiri synthetics and indus league clothing. Some of our owned brands include, John Miller, Lombard, Annabelle, Bare, Scullers, Indigo Nation, Urban Yoga, Shristi, Knighthood etc. Besides JVs with foreign labels like Daniel Hechter, Celio, Clarks, among others, Future Group also is exclusive license owner in India for brands like Lee Cooper, Spalding, Speedo, Converse, Sketchers and UMM. The group, through Future Ventures has investments in companies like Biba, AND, Turtle, among others. Retail formats engaged in fashion retailing like Fashion@BigBazaar, Pantaloons, Central, Ethnicity, Brand Factory and Planet Sports cover over 5 million square feet of retail space.

The entire Future Group's fashion operations alone make over Rs.4000 crores and all set to become India's 1st billion dollar fashion house soon.

He could grow this much because he nurtured a vision, took risk and empowered professionals. He believed "IT WILL HAPPEN IN INDIA" His success clearly tells us that the opportunity is very much there.

What will be the relevance of textiles in total consumer spend? What will be the share of textiles in his group's future businesses? Join in for an on the spot SWOT on Indian Textiles & Retail.

### 16:00 – 17:00 Fashion Buyers Conclave

#### Panel & Participants include:

International Buyers: Triburg, Li & Fung, JC Penny, Mango, ZARA.

Exporters: Creative Garments, Orient Craft, Eastman, Gokaldas

Brands: Arvind, Madura, Raymond, Levi's, Benetton, Nike

*Speakers, Sessions and timings Subject to change*